



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Thomas Witting
Serial No. : 10/608,895
Filed : June 27, 2003
Title : PREDICTING MARKETING CAMPAIGNS USING CUSTOMER-SPECIFIC
RESPONSE PROBABILITIES AND RESPONSE VALUES

Art Unit : Unknown
Examiner : Unknown

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

TRANSMITTAL

The following correspondence relating to this application is enclosed for filing:

1. Information Disclosure Statement (1 page);
2. Form PTO-1449 (2 pages);
3. Copies of Cited References; and
4. Two Return Postcards.

Please date stamp and mail the enclosed postcards.

Please apply any other charges or credits to Deposit Account No. 06-1050.

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September 8, 2003

Date of Deposit

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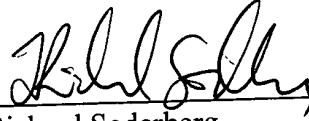
Applicant : Thomas Witting
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Filed : June 27, 2003
Page : 2 of 2

Attorney's Docket No.: 13906-132001 / 2003P00159 US01

Respectfully submitted,

Date: _____

4/5/03



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INFORMATION DISCLOSURE STATEMENT

Copies of the references listed on the attached form PTO-1449 are enclosed.

This statement is being filed within three months of the filing date of the application or before the receipt of a first Office action on the merits. Please apply any charges or credits to Deposit Account No. 06-1050.

Respectfully submitted,

Date: 9/5/03

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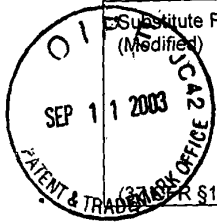
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 Substitute Form PTO-1449
(Modified)

 U.S. Department of Commerce
Patent and Trademark Office

 Attorney's Docket No.
13906-132001

 Application No.
10/608,895

**Information Disclosure Statement
by Applicant**

(Use several sheets if necessary)

 Applicant
Thomas Witting

 Filing Date
June 27, 2003

Group Art Unit

U.S. Patent Documents

| Examiner Initial | Desig. ID | Document Number | Publication Date | Patentee | Class | Subclass | Filing Date If Appropriate |
|------------------|-----------|-----------------|------------------|-----------|-------|----------|----------------------------|
| | AA | 6,240,411 | 05/29/01 | Thearling | | | |

Foreign Patent Documents or Published Foreign Patent Applications

| Examiner Initial | Desig. ID | Document Number | Publication Date | Country or Patent Office | Class | Subclass | Translation | |
|------------------|-----------|-----------------|------------------|--------------------------|-------|----------|-------------|----|
| | | | | | | | Yes | No |
| | AB | | | | | | | |
| | AC | | | | | | | |
| | AD | | | | | | | |
| | AE | | | | | | | |
| | AF | | | | | | | |

Other Documents (include Author, Title, Date, and Place of Publication)

| Examiner Initial | Desig. ID | Document |
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Examiner Signature

Date Considered

EXAMINER: Initials citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

| | | | |
|-------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------|---------------------------------------|-------------------------------|
| Substitute Form PTO-1449 (Revised) | U.S. Department of Commerce Patent and Trademark Office | Attorney's Docket No. 13906-132001 | Application No. 10/608,895 |
| Information Disclosure Statement by Applicant (Use several sheets if necessary) (37 CFR 1.98(b)) | | Applicant Thomas Witting | |
| | | Filing Date June 27, 2003 | Group Art Unit |

Other Documents (include Author, Title, Date, and Place of Publication)

| Examiner Initial | Desig. ID | Document |
|---------------------|--------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
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|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|
| Examiner Signature | Date Considered |
| EXAMINER: Initials citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. | |